

Privacy Policy

PRIVACY POLICY AND PRIVACY POLICY STATEMENT REGARDING THE PROCESSING OF THE PERSONAL DATA OF PEOPLE USING-BROWSING THE WEBSITE PURSUANT TO ART. 13 OF REGULATION (EU) 2016/679 (“GDPR”)

DATA CONTROLLER	Fiamma S.p.A. Address: Via S. Rocco, 56 21010 - Cardano al Campo (Va) E-mail: fiamma@fiamma.it (“Company” or “Data Controller”)
DATA PROTECTION OFFICER	E-mail: privacy@fiamma.it

FIAMMA S.P.A. in its capacity as data controller with regard to the processing of personal data in accordance with Regulation (EU) 679/2016 in force from 25 May 2018 – General Regulation on Data Protection (“GRDP”) and the relevant national legislation - “Personal Data Protection Code” Legislative Decree 196/2003 as amended by Leg. Dec. 101/2018 (hereinafter the GRDP and the national legislation are referred to jointly as the “Relevant Legislation”), recognises the importance of protecting personal data and views this as a primary aim of its operations.

Before communicating any personal data, FIAMMA S.P.A. advises you, as a user of the Website, to read this Privacy Policy carefully, since it contains important information on the protection of personal data and the security measures to guarantee their confidentiality in full compliance with the Relevant Legislation.

In addition, this Privacy Policy:

- is issued for the www.fiamma.it/en and www.fiammaexpert.com websites but does not apply to any other websites which may be accessed via external links;
- constitutes a Privacy Policy Statement issued to all those who interact with the Website in accordance with the Relevant Legislation.

For information concerning cookies installed by the website, reference should be made to the relevant cookie policy (<https://www.fiamma.it/en/cookie-policy/>)

PURPOSES AND LEGAL BASIS OF PROCESSING	DATA STORAGE PERIOD
<p>1. Provision of services which you have requested The identifying and contact data you contribute will be processed for the following purposes:</p> <p>a) Request to extend the warranty for products purchased previously (https://www.fiamma.it/en/warranty-extension/ and https://www.fiammaexpert.com/index.php?route=account/register)</p>	<p>Data will be stored:</p> <p>a) For the duration of the contract relationship and up to 10 years after it terminates;</p>

<p>b) Search for products customised to your requirements using the Configurator function (https://www.fiammaexpert.com/configuratore)</p> <p>c) Request for Fiamma official catalogues (Contact us - Fiamma);</p> <p>d) Search for Fiamma dealers for purchases or after-sales services (Find your nearest Fiamma dealer - Fiamma);</p> <p>e) Request for technical support (Request technical support - Fiamma);</p> <p>f) Access to the B2B reserved area to use services only available to registered Customers (https://www.fiammaexpert.com/index.php?route=b2b/login) or application for credentials for access to the B2B reserved area (https://www.fiammaexpert.com/index.php?route=information/b2bcontact);</p> <p>g) Access to the Fiamma Expert Area for Fiamma dealers and private users (https://www.fiammaexpert.com/index.php?route=account/login) or application for credentials for access to the Fiamma Expert Reserved Area for Fiamma dealers and private users (https://www.fiammaexpert.com/index.php?route=account/register).</p> <p>The legal basis of the processing is the performance of a contract to which the data subject is a party, or the need to perform pre-contractual measures adopted on their request.</p>	<p>b) For two years after fulfilment of the request;</p> <p>c) For two years after fulfilment of the request;</p> <p>d) For two years after fulfilment of the request;</p> <p>e) For the time necessary to fulfil the request;</p> <p>f) For the duration of the contract relationship and up to 10 years after it terminates;</p> <p>g) For the duration of the contract relationship and up to 10 years after it terminates;</p>
<p>2. Marketing and communications</p> <p>Further to your freely given consent (if forthcoming) for the following additional processing purposes: regular dispatch of the Fiamma newsletter presenting new products and updates to the catalogue and sending of communications regarding events organised by Fiamma (invitations to workshops, seminars, etc.) via email and/or text message and/or instant messaging.</p> <p>The legal basis of the processing is your consent (which is freely given, optional and may be withdrawn at any time). The withdrawal of consent shall not prejudice the data processing activities undertaken previously.</p>	<p>Data will be stored until consent is withdrawn and in all cases for up to a maximum of 10 years.</p>
<p>3. Submission of job applications through Work with us section</p> <p>The personal data you supply will be processed for recruitment purposes, in accordance with the specific organisation provided in the Work with us privacy policy statement.</p> <p>https://www.fiamma.it/wp-content/uploads/2024/01/Work-With-Us_IT.pdf</p>	<p>The data in the form and CV will be stored for two years after their receipt.</p>

<p>The legal basis of the processing is the need to perform pre-contractual measures adopted on the data subject's request.</p>	
<p>4. Fulfilment of obligations under the relevant national and supranational regulations and legislation. The legal basis of the processing is the need to comply with obligations under the law.</p>	<p>Data will be stored for as long as the obligations envisaged by the relevant national or supranational regulations or legislation remain in force.</p>
<p>5. Defence in judicial proceedings If necessary, your data will be processed to assert, exercise or defend the Data Controller's rights in judicial proceedings. The legal basis of the processing is the legitimate interest of the data controller.</p>	<p>If litigation is brought before the courts, data will be retained throughout the proceedings and until the term for an appeal to be lodged has elapsed.</p>
<p>Once the aforementioned storage period has elapsed, the data will be destroyed or rendered anonymous in keeping with the technical erasure and backup procedures followed.</p>	

<p>CONTRIBUTION OF DATA</p>
<p>The contribution of the data contained in registration forms is compulsory for the purpose referred to in point 1 above, for the provision of services you have requested. In case of failure to contribute these data, provision of the services referred to will not be possible. In case of failure to contribute data and give your consent for the purpose covered by point 2 (subscription to the Newsletter and receipt of marketing information) you will be unable to receive the Fiamma Newsletter and keep up to date with the latest initiatives. In case of failure to provide the data requested for the submission of a job application, you will be unable to submit your application.</p>

RECIPIENTS OF THE DATA

Data may be processed by external entities operating as data controllers, such as independent professionals (e.g. law firms, accountants) supervisory and controlling authorities and organisations, and public or private entities in general lawfully entitled to request data. Data may also be processed, on the Company's behalf, by external entities designated as data processors, which will receive suitable operating instructions. These entities basically belong to the following categories:

- companies which provide services for the management and maintenance of the IT infrastructure of the website and communication agencies, including suppliers of the emailing service.

AUTHORISED PROCESSORS

Data may be processed by staff or associates of the company functions assigned to pursue the purposes set out above, who have been specifically authorised to process them and have received appropriate operating instructions.

INCLUSION OF THIRD-PARTY CONTENTS

Some parts of our website include third-party contents. For example, these comprise videos, map services, images or fonts. Fiamma does not collect or process any personal data of the person using/browsing the website in order to include third-party contents. However, third-party suppliers may collect and use the IP address and other technical information (such as browser type/version, operating system used and the page visited previously). These third-party suppliers operate as independent data controllers.

A more detailed description of the incorporated contents and how third-party suppliers process personal data is available below:

- YouTube (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). Privacy policy: <https://policies.google.com/privacy>

The registration can be cancelled at: <https://adssettings.google.com/authenticated>

- Google Maps (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). Privacy policy: <https://policies.google.com/privacy>

The registration can be cancelled at: <https://adssettings.google.com/authenticated>

- Google Fonts (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) Privacy policy: <https://policies.google.com/privacy>

Opt-Out: <https://adssettings.google.com/authenticated>

- Instagram (Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA) Instagram privacy policy: <https://help.instagram.com/155833707900388>
- Facebook (Facebook Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublino, D02, Irlanda): <https://www.facebook.com/privacy/explanation>
- LinkedIn (Linkedin Inc., Sunnyvale, California, USA): <https://it.linkedin.com/legal/privacy-policy>

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

Personal data may be transferred abroad, in compliance with the Regulation, including to non-European Union member states, when this is necessary for one of the purposes listed in this privacy policy statement. Even in cases when this is not guaranteed by European Commission adequacy decisions, transfer to non-EU states is performed in a way which provides suitable, appropriate safeguards in accordance with articles 46, 47 or 49 of the Regulation.

RIGHTS OF THE DATA SUBJECT - LODGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY

By writing an email to privacy@fiamma.it, at any time data subjects may contact the Data Controller to:

- request access to the data which concern them, their erasure, the rectification of incorrect data, the supplementation of incomplete data and restriction of processing;
- object to processing undertaken in the performance of a task carried out in the public interest or in the exercise of official authority in accordance with art. 6 para. e);
- withdraw the consent provided at any time, without prejudice to the lawfulness of previous processing.

Data subjects also have the right to lodge a complaint with the competent Supervisory Authority (art. 77, GDPR) and to bring proceedings before the appropriate courts (art. 79, GDPR).

Moreover, if the processing is based on consent or a contract and is carried out with automated tools, data subjects have the right to receive the data in a structured, commonly used and machine-readable format and, if technically feasible, to transmit them to another controller without hindrance.

Data subjects have the right to withdraw consent given for marketing purposes at any time and to object to the processing of data for the sending of sales communications, without prejudice to the lawfulness of previous processing.

Date of update of this privacy policy statement: February 2024